# The Rx for a BAR Clinic



The secret to happy clients and healthy team balance

### Conditions treated



Redundant tasks & team burnout

#### Clinical signs

The same daily redundant tasks, high-volume phone calls, tedious check-in processes and irritating or non-existent follow-up communications.

#### **Treatment course**

- Automated digital forms
- Automated scheduling
- Text-based communication
- Seamless integration with practice management systems



Barriers to better pet care

Financial barriers, poor client compliance, and lack of client loyalty.

- **⊘** Customizable membership plans
- ✓ 24/7 teletriage
- Instant spending accounts for pet parents
- ✓ Long-term discounts.



Bloated financial overhead

Inefficient payment processing, no-shows, high credit card fees, and delayed collections.

- Flat-rate merchant fees
- **⊘** Text-to-pay options
- Wireless terminals
- Oirect integration with Otto Flow for seamless payment collection.

# **Benefits**

\*\* based on real clinic results and/or averages. Results may vary.

#### 66%

Faster appointment intake process

#### \$10,000

Saved on credit card processing per year

#### 50%

Reduction in no-show appointments

#### 40%

Increase in Rx sales

#### 2.000

Forms automated per average clinic

### 60%

Increase in average client transaction

### Side effects

- Getting things done faster than a cat chasing a laser pointer
- Clients that are happier than a dog with two tails
- Clinic revenue growing like a puppy on a high-protein diet
- Customer support that is more attentive than a cat on a mouse hunt

# **Active Ingredients**



# Otto Flow

Streamline your clinic's workflow with our top-tier client engagement platform.



# Otto Care

Elevate patient care and clinic revenue with our innovative membership solution.



# **Otto Pay**

Expand payment options that save your clinic money and expand payment choices.





### Interactions

Compatible with leading Practice Information Management Systems (PIMS) including:



Otto ensures smooth integration with these systems for enhanced data accuracy and workflow efficiency.

# Treatment course



#### Otto Can Replace

Consolidate with a partner obsessed with customer experience & see why over **8,000** veterinary professionals use Otto and are glad they do.



#### For best results

Integrate Otto's solutions into your clinic's daily routine.



### **Prescribed by Otto**

Your Partner for a Thriving Clinic Take one demo and call in the morning





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